ar company
A. J. Weldon is a native of Tonnessee
of formerly resided at Jackson, Tonn,
here he was aspeciated with the Uniti Motors company, of that city.
R. F. Jordan and C. L. Sheffield are
on the well-known salesmen in the relati atomobile line in Memphis.
Elmer Smith has been a resident of
lemphis for 11 years and is well known
irroughout the automobile trade fraernity. G. M. LaHue comes to Memphis from Plint, where he was associated with the Dort Motor Car company in the produc-tion.

Dort Moter Car company in the production department.
George A. Hussfurder, in charge of the service department, has been connected with the mechanical department of other automobile companies in Memphis for a number of years and is well known by automobile company has already swung into the business with a vimitat has altracted favorable comment from firms up and down the row, and the prediction is general that the dealers in Liberty, Apperson and Dort cars will steadily progress.

URGE LAW TO COMPEL **USE OF PNEUMATICS**

National legislation in America to compel the use of pneumatic tires as a means to cut down the damage to the roads and to reduce the cost of highway maintenance, is not an impossibility of the future in America. Such action has been taken in Norway.

Estimates have been made that 50 per cent of the trucks, in capacities from the lighter models to the 3½-ton size, will be fitted with pneumatic tires for 1920, and that each year will see an increase until 100 per cent are so fitted. There is no means of compelling the consummation of such an ideal, but common sense of the truck ares will bring this about ultimately.

Business would seem to indicate that the proportions of pneumatic-tired trucks over sofid-tired trucks is increasing in a most impressing manner. Users of trucks are finding that the life of the truck is lengthened through the use of pneumatic tires and that repair costs are reduced in this manner to a minimum, while leads are carried with less less in shipment. They are finding, too, that trucks pneumatically tred make rough roads comparatively smooth and reduce trouble on bad roads to a minimum. It may be possible that the common sense of the American truck owner will save the need of leg-

the common sense of the American truck owner will save the need of leg islation to save the roads themselve, and the cost of their upkeep.—Bethie-

DON'T TINKER WITH BATTERY "GONE DEAD"

One of the bits of advice that strikes the eye of every man who runs through the numerous articles on motor care, or who studies an instruction book is this: "Don't tinker." Nearly all of them leave the reader in doubt as to just where proper care leaves off and tinkering begins.

Webster says that tinkering is "one skilled in petty mechanical work," but that doesn't exactly fit the present meaning. The trouble with most habitual tinkerers is that they aren't skilled at all.

GREAT DEMAND FOR CARS IS ANTICIPATED

Silver Beam Spotlights!

Ask any man who has one of these lights on his car what he thinks of

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Extra Lenses and Brackets Accessories, Oils, Gasoline Cars Washed, Polished, Greased

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MANY NATIONS TO FURNISH FUN AT AL CHYMIA CIRCUS



Two bareback riders and star clown with Great Sanger shows

Recasesly daring human birds of passage perform simultaneously. Unrivaled arrobats exhibit their strength and skill and grace together. Scores of tiny Shetiand ponies disclose, concurrently, the wonder-products of patience and persistence in animal training. A multitude of internationally celebrated elemas make fools of one another at the same moment. The dressing rooms of the amusement institution would put a census taker to flight. They are a panorama of nations, a congress of religions, a Tower of Babel of tongues. They percent aimost every nation in the union and many foreign countries, this polygot collection of artists, performers, freaks and oddities.

During the week's engagement there will be performances daily at 2 and 1 p.m., the doors opening an hour earlier

SHOW BIG INCREASE

LEE TIRE SALES

Don't Find It Necessary To Say:

"Good Mornin', Judge!"

You'll find our stock of dimmer lenses complete and our prices

OPEN EVERY HOUR IN THE DAY

DONELSON AUTO SUPPLY CO. 753 UNION

Phone Main 1199 For Road Service



Mack Service

We are now equipping our big Service Station at 348 Piomingo St. (Old Madison), and after August First we shall have the largest and best equipped exclusive truck service station in the South, with approximately 25,000 square feet of floor space.

We are now receiving and assorting thousands of dollars' worth of parts.

We either have installed or have ordered the most complete shop equipment, some of which is as follows: Tire Press, Drill Press, Forge, Lathe, Arbor Press, Electric Motors, Air Compressor, Receiving Tank, Pneumatic Drill, Pneumatic Riveter, Gasoline and Lubricating Oil Tanks and Filters, and other equipment essential to good truck'service.

We Hereby Pledge the Best Service for the Truck That Requires the Least.

Have you noticed how the number of Macks is increasing on the streets of Memphis?

> Performance Counts McBEE ENGINE & IMPLEMENT CO.

OVERLAND CLAIMS ENDURANCE RECORD

Driven continuously for seven days nd seven nights, over ordinary suburban roadways, an Overland 4 stock car has established at Indianapolis. Ind., a new unofficial world's mileage Ind., a new unofficial world's mileage record for a light car under 158 hours of incessant driving.

In the seven days and nights of this remarkable endurance run the car piled up a record of 5.452.15 miles, and finished the grind on the same tires with which it started. To make this new record, the drivers maintained an average speed of 3215 miles an hour. 24 hours a day. Gasoline mileage was 24 miles a gallon.

rage speed of 32% miles an nour, are ours a day. Gasoline mileage was 24 miles a gallon.

The gonsistency of performance is hown in this tabulation of each day's un. The first day and night, the predometer registered 749 miles. On he second day the mark was 778 miles, on the third, 747 miles on the fourth, 93; fifth, 809; sixfh, 823, and on the ast lap of the new unofficial world's cord, 732 miles.

The test, the first of its kind to be ried and actually accomplished by a light car, started at 9 a.m. on Feb. 25, and ended at 3 a.m. on March 2. The un was conducted by the Gibson commany of Indianapolis, distributors for observers. Howard F. (Howd) Vilcox, wither of the 1979 Indianapolis peedway 509-mile racing classic, Manoe E, Roblet, secretary of the Picosier fotor schub, of Indianapolis, and R. Microsche, allier of the Hoosier Moor-

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Style Permanency Enhances Hudson's Famed Endurance

SUPER

Lasting Design is the Natural Complement to the Durability of the Super-Six Motor

However mechanically good, a vast satisfaction is lost to the owner, if design changes in succeeding models mark his car out of date.

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Its value is exampled by the earliest Super-Sixes, built nearly five years ago. In all essentials they are modern cars today. They are modern in appearance. They have lost none of their operating smoothness, flexibility or power. Their performance is characteristic of all Hudsons. Few would see in their looks or performance anything but a car of recent produc-

Think Ahead When You Buy d Car

Time will bring you, too, the keenest appreciation of Hudson's mechanical endurance and style stability.

Usually, you will find new worth-while ideas first in Hudson. But they must earn their place by merit. They must effect a real improvement.

Undoubtedly, thousands of Hudson owners chose it primarily for its beauty of design, its luxury and distinction of appearance.

But let nothing blind the real issue. It is performance; and endurance is foremost. Speed and power have their place. But they are secondary. Hudson has no cuse to underrate them. For it holds the sock car speed and power records. And the Super-Six motor has beaten the wold's fastest racing cars, not once, but many

Why the Super-Six Principle Gives the Mastery

The records prove it is open champon. It draws no distinction of type, size, vlinders or price. It has won against he

But Hudson could not hold such apremacy without some basic advantage tht others cannot use.

Its dominance lies in the Super-Six mtor which controls vibration. Perfection would mean a vibrationless motor, free & friction. No machinery is that. But th Super-Six motor comes within 10% of i —closer to the ideal than any other type Nearer approach seems impossible.

In the exclusive Super-Six motor, power is increased 72%, and motor efficiency 80%. Endurance is practically doubled.

Naturally such a car is in demand. Since it was brought out five years ago, it has been the largest selling fine car in the world. This year, as in all years previous, many who want Hudsons will have to wait for delivery.

MEMPHIS MOTOR CAR CO.

987 Union Ave.

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